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Nicholas Hanson

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OBJECTIVE

Highly motivated and focused to enhance presence and productivity by applying my talents and experience in the fields of graphic design, technical writing, advertising and public relations.

RELEVANT EXPERIENCE

Entrepreneur, Spontaneous Creation Productions, November 2011 – Present

Web/graphic design, promotion and market share enhancement on behalf of small businesses
Client list available online at www.sponcrepro.com

Team Member, Papa John's Pizza, October 2012 – June 2013

Efficiently handled all aspects of a fast-paced, customer-driven franchise operation

Localization Engineer, Mankiewicz Coatings, LLC, June 2012 – July 2012

Proofreading of technical documents for optimal comprehension, unit conversion and research

Design Contractor, ALARM Band Inc., Bonita Springs, FL June 2011 – November 2011

Creation and management of company website and wiki, development of product presentation materials, web and graphic design

Marketing Consultant, REMCO Electrical MFG., Grandville, MI July 2008 – July 2010

Modified and streamlined current website; developed new web pages; trained managers in the process of web page design and management; researched marketing of electrical equipment

Design Intern, Masana Technologies, Grand Haven, Michigan October 2009 – April 2010

Updated web templates; converted webpages into Joomla!-compatible format; generated numerous web-ready forms and surveys through Adobe LiveCycle

Copy Writer, REVUE Magazine, Grand Rapids, MI July 2008 – September 2008

Edited photographs and text documents for time-sensitive distribution; collaborated with editor-in-chief on research and page layouts

TARGETED SKILLS

Marketing

- Coordination of media buying plans, awareness campaigns and research databases
- Active member of Creative Design Pros and Social Media Marketing groups
- Superior writing and verbal communication skills for informing and persuading

Graphic Design

- 6+ years experience in Adobe Photoshop, Netscape Composer and Microsoft Office
- 2 years experience in CorelDraw, PageMaker, and DreamWeaver
- Design and publish print media packages for business promotion and expansion
- Ongoing freelance web design, editing, and consultation

Technical Support

- 6+ years experience troubleshooting hardware and software issues for PC and Mac in a personal or home office environment
- Adept in Technical Writing: clear and detailed descriptions for hardware and software

EDUCATION

GRAND VALLEY STATE UNIVERSITY, Allendale, MI
Bachelor of Science Degree in Advertising – May 2010